At Genius Within we put our customers at the heart of our processes. We believe that dyslexia, dyspraxia, AD(H)D, Autism and all neurominorities are part of the rich tapestry of human experience and can be a source of intelligence, creativity and courage. Our work supports those who are already employed and also reaches out to those who are socially excluded, to ensure that neurominority does not become a barrier to living a happy and fulfilling life.

In light of the challenges that our end service-users have in the workplace, it is particularly important that we make the process of engaging with and benefiting from our services as simple and speedy as possible. We are dedicated to providing the support clients need to achieve a sustained improvement in their abilities. To support this, we are continually reviewing the products and services we offer. Where necessary they will be updated, or new ones developed to consistently meet our clients’ needs. This includes having our coaching programmes accredited with the ILM, so our clients receive a high standard service and a recognised CPD achievement.

The skills and knowledge that our Associates bring to our company are valuable assets to Genius Within in achieving this endeavour. We work closely with them to share best practices and ensure delivery of an excellent service.

We are the BSI certified ISO9001:2015, Certificate number FS623071. Genius Within aims to fulfil the current and future requirements of our end service-users; referral companies; employers who directly engage our services; commissioning organisations. We adhere to professional guidelines set by the Health & Care Professions Council, British Psychological Society and Institute of Leadership and Management, in our service delivery and are also committed to the improvement of these working practices. As a Community Interest Company we are also committed to implementing all of the standards set by the Office of the Regulator of CICs in the running of our business.

We also have commitments to Health and Safety, Business Ethics and Environmental care.

Genius Within is committed to continually improving the effectiveness of our quality management system to enhance satisfaction across all customer groups.

Our Quality Policy will be reviewed by the Management Team on an annual basis to ensure it continues to reflect the needs of our customers and our business.

JaA close-up of a logo

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Chief Executive Officer